

Marketing Communications Intern - Corteva Agriscience

Description:

The Marketing Communications Intern will provide support to the marketing communications team and work with Marketing Communications Managers, Communication Specialists and Digital Managers. Responsibilities include assisting the marketing communications team in developing promotional materials, writing content for multiple communication channels, supporting key initiatives and other product marketing campaigns and tactics.

Responsibilities - What You'll Do:

- Assist the marketing communications team in development and planning of campaign materials and content, interaction with the marketing agency(ies), collaborating to support product line communication needs, digital marketing initiatives and field sales support materials.
- Engage in projects that involve integrated communications plans such as traditional media, social media, digital communications, collateral, field support materials, public relations, internal communications and more.
- Assist marketing communications team in creating content to promote on Pioneer.com, Corteva.com or other digital and social media platforms.
- Provide support to Marketing Communication Managers and Communication Specialists on projects including development of promotional tools and communication materials.
- Will receive extensive exposure to many various field and corporate roles within sales, agronomy, marketing and communications.
- Some travel may be required, including some overnight trips in support of projects and career shadow opportunities.

Qualifications - What You'll Bring:

- Pursuing a Bachelor's Degree in an Agriculture, Communications or Marketing discipline
- 3.0 minimum cumulative GPA
- Excellent writing and editing skills
- Basic knowledge of Microsoft office
- Basic knowledge of Adobe Creative Suite
- Passion for production agriculture and/or marketing
- General knowledge of crop production and agronomy
- High energy and creative mindset
- Strong organizational and planning skills
- Ability to manage multiple projects at once
- Motivated with a desire to interact with people and groups
- Strong interpersonal skills including working with others