

Food Science and Technology





Purpose

The food science and technology career development event is designed to promote learning activities in food science and technology related to the food industry and to assist students in developing practical knowledge of principles used in a team decision-making process.

Objectives

The food science and technology career development event provides the opportunity for the participant to:

- Gain an awareness of career and professional food science and technology opportunities.
- Experience group participation and leadership responsibilities in a competitive food science and technology program.
- Develop technical competence and personal initiative in a food science and technology occupation.

Event Rules

- Team makeup- The team will consist of four members with all four members' scores being totaled for the team score.
- FFA official dress is required for this event.

Each participant must provide these items:

- A clean clipboard that is clean and free of notes.
- Two sharpened No. 2 pencils.
- Electronic calculator Calculators used in this event must be non-programmable and non-graphing. Calculators should have only basic functions such as addition, subtraction, multiplication, division, equals, percent, square root, +/- key. No other calculators can be used during the event, including smartphones.

Allergy Information: Food products used in this event may contain or come in contact with potential allergens. Any participant needing reasonable ADA accommodation(s) for participation in the Food Science and Technology CDE should complete the online Reasonable ADA and/or Special Request for Accommodation form. This form must be received 30 business days before the start of the event. All requests will remain confidential, and a national FFA staff member will contact the participant to gather additional information and/or discuss the reasonable accommodation(s) or assistance being requested. For questions regarding the ADA and/or other Accommodation Process, please email ryan.inman2@tn.gov. The event committee will make all reasonable efforts to accommodate students with food allergies.

TEAM ACTIVITIES

Team Product Development Project (400 points possible per team)

Each team will receive a product development scenario describing the need for a new or redesigned product that appeals to a potential market segment. The team's task will be to design a new food product or reformulate an existing product based on information contained within the product development scenario.

Each team will be provided with packaging materials, ingredients and necessary ingredient information to develop, label and package a product. The team will have 60 minutes to respond to the product development scenario, reformulate and create a product, calculate a nutritional label, develop the ingredient statement and information panel, and develop the front or principal display panel to reflect the new product.

The team will be responsible for understanding and using the following concepts to develop a presentation:

- Cost of goods sold
- Nutrition
- Target audience
- Quality control

- Marketing and sales
- Product
- Processing
- Packaging

- Food safety
- Formulation concepts
- Quality of presentation

After this time period, each team member will contribute to a 10-minute oral presentation to a panel of judges. No electronic media will be used in the presentation.

Following the presentation, there will be a 10-minute question and answer period with the judges in which each team member is expected to contribute. All materials will be collected after the presentation.

Total time involved for each team will be 80 minutes. The total number of points possible for this activity will be 400 points.

Product development scenarios will describe a category, platform and market. These may include but are not limited to the categories, platforms and markets listed below.

CATEGORIES

- Cereal
- Snacks
- Meals
- Side dishes
- Beverages
- Supplements
- Condiments
- Desserts

PLATFORM

- Frozen
- Refrigerated
- Shelf-stable
- Convenience
- Ready to eat
 - Heat and serve

MARKET (DOMESTIC AND INTERNATIONAL)

- Retail
- Wholesale
- Food service
- Convenience store

ONLY THE TOP 10 TEAMS WILL PRESENT THE TEAM ACTIVITY. However, all teams should prepare the product development project before arriving at convention. The top 10 teams will be determined by the individual practicums.

EXAMPLE OF SCENARIO PRODUCT FROM PAST EVENTS:

Category	Platform	Market	Actual Product
ISIAE AISN	Ready to prepare		Whole grain, low-sodium side dish
Beverage	Shelf-stable	Retail	Shelf-stable specialty coffee
Side dish	Refrigerated	Retail	Side salad for baby boomers
Snack	Shelf-stable	Retail	Non-nut snack bar
Breakfast	Ready to eat	Retail	Single-serve cereal for kids

Evaluation criteria and points for team product development activity can be found on the Team Product Development Project Scorecard.

INDIVIDUAL ACTIVITIES

Objective Test (50 points possible per individual)

The objective questions administered during the food science and technology examination will be designed to determine each team member's understanding of the basic principles of food science and technology. The test will be created using the textbooks and websites specified in the reference section.

Team members will work individually to answer each of the 50 questions. Each person will have 60 minutes to complete the examination. Each question will be worth three points, for a total of 50 points. The test will come from the previous five years National FFA Food Science objectives test.

PRACTICUMS

Problem Solving/Math Practicum (25 points possible per individual)

- Participants will answer a series of five mathematical calculations based on common food science themes. Questions may include nutrition calculations, ingredient quantity, costbenefit estimation of cost/margin of goods sold, conversions, processing conditions, etc.
- Example Question: The perfect glass of sweet tea is 20 percent sugar. Jim is making a one-gallon container of sweet tea. How many cups of sugar should he add?
 - a. 2.4 cups
 - b. 3.2 cups
 - c. 3.4 cups
 - d. 4 cups

Food Safety and Quality Practicums (50 points)

CUSTOMER INQUIRY

• Each participant will be given five scenarios representing general consumer inquiries. Participants must determine if the consumer inquiry reflects a quality or safety issue (two points per scenario) and determine if it is a biological, chemical or physical concern or hazard (three points per scenario). This is for a total of 25 points.

PRODUCT SPECIFICATION COMPLIANCE

Students will be given sample sets (actual products and/or data sets) and will be
responsible for determining compliance with the provided specification requirements.
This may include, but is not limited to, determining if the products are within the net
weight standards, product sizing requirements, pH, color analysis, viscosity measurement,
fill level tolerances, packaging specification compliance, etc. Participants will be asked
five questions regarding potential compliance violations presented within the sample set.
(25 points)

Sensory Evaluation Practicums (40 points)

Triangle Tests

• Four different triangle tests will be conducted. Participants must identify the different samples through flavor, aroma, visual cues and/or textural differences. Answers will be given on the sheet provided. No list will be provided for this segment of the practicum. Each test is worth five points.

Aromas

• Each participant will be asked to identify four different aromas from vials provided at each station and record the answer on the sheet provided. A list of potential aromas will be provided to each person. Each sample is worth 5 points. (20 points)

10. Apple	20. Garlic	30. Orange
11. Banana	21. Ginger	31. Oregano
12. Basil	22. Grape	32. Peach
13. Butter	23. Lemon	33. Peppermint
14. Cherry	24. Licorice (anise)	34. Raspberry
15. Chocolate	25. Lime	35. Sage
16. Cinnamon	26. Maple	36. Smoke (liquid)
17. Clove	27. Molasses	37. Strawberry
18. Coconut	28. Nutmeg	38. Vanilla
19. Coffee	29. Onion	39. Watermelon
		40. Wintergreen

Scoring

Activities	Individual Points	Team Points
Team product development project		400
Math/Problem solving	25	100
Food safety and quality	50	200
Sensory evaluation	40	160
Objective test	50	200
MAXIMUM POINTS POSSIBLE	165	1,060

TIEBREAKERS

Team:

- 1. Team product development (for those in top 10 only)
- 2. Individual Sensory Evaluation (combined score)
- 3. Individual math practicum (combined score)
- 4. Individual test (combined score)

Individual:

- 1. Written exam
- 2. Sensory Evaluation
- 3. Math practicum

References

This list of references is not intended to be all-inclusive. Other sources may be utilized, and teachers are encouraged to use the best instructional materials available. Make sure to use discretion when selecting website references using reputable, proven sites. The following list contains references that may prove helpful during event preparation. The most current edition of resources will be used.

• Past CDE materials and other resources are available on <u>FFA.orq</u>.

EXAM REFERENCES

- Principles of Food Science. 4th edition. 2015. Janet Ward and Larry Ward. The Goodheart-Willcox Company, INC.
- Principles of Food Sanitation. 5th Edition. 2006. Norman G. Marriott and Robert B. Gravani, Springer Science + Business Media, Inc.
- Institute of Food Technology website, http://www.ift.org
- USDA Food Safety and Inspection Service website, http://www.fsis.usda.gov

US Food and Drug Administration, http://www.FDA.gov

MATH/ PROBLEM SOLVING REFERENCE

The event will utilize the USDA Food Safety Inspection Service Processing Inspectors' Calculations Handbook (revised 1995) as the resource for the development of problemsolving problems relating to the following sections: Conversions (e.g., metric, US equivalents, grams, ounces, percent, ppm, Celsius, Fahrenheit); Pearson's Square; Percent of an ingredient in a formula; Yield; Shrink loss; Volume of a container; Calorie calculations; Total energy calculations. The resource can be found at this link:

https://www.fsis.usda.gov/sites/default/files/media_file/2020-07/7620.3.pdf

GENERAL REFERENCES

- Penn State Kitchen Chemistry: Experiments, resources and materials for educators and students, http://foodscience.psu.edu/public/kitchen-chemistry
- Food Safety Education, <a href="https://www.fsis.usda.gov/wps/portal/fsis/topics/food-safety-education/teach-others/download-materials/for-kids-and-teens/for-kids-
- Partnership for Food Safety Education, http://www.fightbac.org
- FoodSafety.gov, http://www.foodsafety.gov
- Good Manufacturing Practices, https://www.fda.gov/food/current-good-manufacturing-practices-gmps-21st-century-food-processing
- Inspection Service Processing Inspectors' Calculations Handbook (revised 1995): http://www.aamp.com/foodsafety/documents/Directive7620-3.pdf
- The New and Improved Nutrition Facts Label Key Changes, https://www.fda.gov/media/99331/download
- USDA Food Safety Inspection Service Processing Inspectors' Calculations Handbook (revised 1995) the collection of sample calculations for food processing relating to the following sections: Conversions (e.g., metric, US equivalents, grams, ounces, percent, ppm, Celsius, Fahrenheit); Pearson's Square; Percent of an ingredient in a formula; Yield; Shrink loss; Volume of a container; Calorie calculations; Total energy calculations. https://www.fsis.usda.gov/sites/default/files/media_file/2020-07/7620.3.pdf

Team Product Development Project Scorecard

400 POINTS

Chapter State	Team	Team Number	
	Possible Score	Team Score	
Package Display Components			
Use and development of nutrition label			
Required information present	10		
Correct calculations	10		
Correct organization	10		
Use and development of the ingredient statement			
• Present	10		
Correct order and all ingredients included	10		
Location on package	10		
Use of principle display panel to convey information			
All required components	15		
Correct information	15		
Location on package	10		
Package Design Subtote	al 100		
Product Development Oral Presentation			
Cost of goods sold Costing Accuracy	20		
Nutrition Communicate nutritional quality of product Apply nutritional quality to health benefits	20		
Target audience Identification of key consumer	20		
 Quality control Key quality attribute of consistent product Examples: flavor, color, texture, net weight, size, etc. 	20		
 Marketing and sales Communicated with future users Promotions Market location 	20		
Product	20		
Processing Description of how to make product Equipment Flow diagram, unit operations People	20		
Packaging Materials used Appropriate for the use of the product Creativity	20		

	Possible Score	Team Score
Food Safety	20	
Discussed potential hazards/concerns associated with products		
Formulation concepts		
How well did the product match concept/product development scenario?	30	
• Category	5	
Platform	5	
Quality of presentation		
Equitable participation of team members	5	
Organization	5	
Use of time allowed	5	
Professionalism	5	
Presence and enthusiasm	5	
Mannerisms	5	
Product Development Oral Presentation Subtotal	250	
Response to judges' questions		
Team participation in question response • All team members contributed	25	
Quality of response		
AccuracyAbility to answerOriginalityKnowledge	25	
Response to Judges' Questions Subtotal	50	
TOTAL POINTS	400	

Customer Inquiry Rubric

25 POINTS

Chapter		State		Team Num	nber
				Points Possible	Points Earned
Scenario # 1: This issue rep	presented in this scenario is a:			2	
☐ Food Quality Issue	☐ Food Safety Issue				
Is the concern or hazard p	rimarily (Check only one):			3	
□ Biological	☐ Chemical	☐ Physical			
Scenario # 2: This issue re	presented in this scenario is a:			2	
☐ Food Quality Issue	☐ Food Safety Issue				
Is the concern or hazard p	rimarily (Check only one):			3	
□ Biological	☐ Chemical	☐ Physical			
Scenario # 3: This issue rep	resented in this scenario is a:			2	
☐ Food Quality Issue	☐ Food Safety Issue				
Is the concern or hazard p	rimarily (Check only one):			3	
□ Biological	☐ Chemical	☐ Physical			
Scenario # 4: This issue re	presented in this scenario is a:			2	
☐ Food Quality Issue	☐ Food Safety Issue				
Is the concern or hazard pr	imarily (Check only one):			3	
□ Biological	☐ Chemical	☐ Physical			
Scenario # 5: This issue re	presented in this scenario is a:			2	
☐ Food Quality Issue	☐ Food Safety Issue				
Is the concern or hazard p	rimarily (Check only one):			3	
□ Biological	☐ Chemical	☐ Physical			
			TOTAL	25	