Purpose

The Tennessee FFA Extemporaneous Public Speaking Leadership Development Event is designed to develop the ability of all FFA members to express themselves on a given subject without having prepared or rehearsed its content in advance. This gives FFA members an opportunity to formulate their remarks for presentation in a very limited amount of time. The event will be held in connection with the Tennessee State FFA convention and expo.

Event Rules

The Tennessee FFA Extemporaneous Public Speaking Leadership Development Event will be limited to the two top placing participants from each grand region.

- FFA Official Dress is required for this event.
- Three to eight competent and impartial persons will be selected to judge the event. At least one judge should have an agricultural background.
- Any participant in possession of any electronic device, not provided by the event committee, in the preparation room is subject to disqualification.

Event Format

Event officials will randomly draw speaking order. The superintendent will announce each participant by name and in order of the drawing.

The selection of topics will be held 30 minutes before the event. The participants will draw three specific topics, selected at random from the pool of 18, relating to the industry of agriculture. After selecting the topic they desire to speak on, all three topics will be returned for the next drawing.

Eighteen topics will be prepared by the event superintendent and will include three each from the following categories:

- Agricultural literacy and advocacy
- Current agricultural issues
- Advancing agriculture through agriculture science
- Current technology uses and applications in agriculture
- Agrimarketing and international agriculture
- Food and fiber systems
Participants will be admitted to the preparation room at 15 minute intervals and given exactly 30 minutes for topic selection and preparation.

The officials in charge of the event will screen reference material on the following basis:

- Must be limited to five items
- Printed material such as books or magazines
- Printed compilations of materials collected from Internet research
- Participants may have 10 mins to conduct online research if computers with internet access are made available. Access to email, Dropbox or any prepared materials are prohibited. Printing of documents is NOT allowed.
- To be counted as one item, a notebook or folder of collected materials may contain no more than 100 single-sided pages or 50 pages double-sided numbered consecutively.
- References should be in original format. Cutting and pasting into a Microsoft Word document will be considered prepared notes.
- There can be no notes or speeches prepared by the participant or by another person for the purpose of use in this event.

Each speech should be the result of the participant’s own effort using approved reference material which the participant may bring to the preparation room. No other assistance may be provided. Participants must use the uniform note cards provided. Any notes for speaking must be made during the 30 minute preparation period. A participant will be permitted to use notes while speaking, but deductions in scoring may be made for this practice if it detracts from the effectiveness of the presentation.

A list of all possible topics will be given to and reviewed by the judges prior to the beginning of the event.

Each speech should be no less than four and no more than six minutes in length. An additional five minutes will be allowed for the questioner to ask related questions. The room coordinator of the event will introduce the participant by name and state. The participant may introduce his or her speech by title only. Participants will be penalized one point per second on each judge’s score sheet for being over six minutes or under four minutes. Time commences when the speaker begins talking. Speakers may use a watch to keep a record of their time. Event officials or observers will give no time warnings.

The state event will be conducted in two rounds: preliminaries and finals. Comment cards for all participants will be distributed at the awards function.

Timekeepers will record the time for each participant in delivering his or her speech, noting under time
or over time, if any, for which deductions should be made.

At the time of the event, the judges will be seated in a designated section of the room in which the event is held. They will score each participant on the delivery of the production using the score sheet provided.

Each room in all rounds will have one person designated as a questioner. This individual will ask and score all questions for the event round. Questions will pertain directly to the speaker’s subject. Questions containing two or more parts should be avoided. Judges will score each participant on the ability to answer. The full five minutes should be used.

When all participants have finished speaking, each judge will total the score on each participant. The timekeepers’ record will be used in computing the final score for each participant. The judges’ score sheets will then be submitted to event officials to determine final ratings of participants.

Scoring

Participants will be ranked in numerical order on the basis of the final score to be determined by each judge without consultation. The judges’ ranking of each participant then will be added, and the winner will be the participant whose total ranking is the lowest. Other placings will be determined in the same manner (low rank method of selection).

TIEBREAKERS

Ties will be broken based on the greatest number of low ranks. The participant’s low ranks will be counted and the participant with the greatest number of low ranks will be declared the winner. If a tie still exists, then the event superintendent will rank the participant’s response to questions. The participant with the greatest number of low ranks from the response to question will be declared the winner. If a tie still exists then the participant’s raw scores will be totaled. The participant with the greatest total of raw points will be declared the winner.
Resources

This list of references is not intended to be all-inclusive. Other sources may be utilized, and teachers are encouraged to make use of the very best instructional materials available. The following list contains references that may prove helpful during event preparation.

**NATIONAL FFA CORE CATALOG:**
- Figures of Speech DVD—[http://shop.FFA.org](http://shop.FFA.org)
- Great Speeches and Presentations—[http://shop.FFA.org](http://shop.FFA.org)
- CDE Q&A’s [www.FFA.org](http://www.FFA.org)
- American Farm Bureau Federation – [www.fb.org](http://www.fb.org)
# Extemporaneous Public Speaking Rubric

1000 points

<table>
<thead>
<tr>
<th>INDICATORS</th>
<th>Very strong evidence of skill is present 5-4 points</th>
<th>Moderate evidence of skill is present 3-2 points</th>
<th>Strong evidence of skill is not present 1-0 points</th>
<th>Points Earned</th>
<th>Weight</th>
<th>Total Score</th>
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<tbody>
<tr>
<td><strong>Oral Communication – 600 points</strong></td>
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<tr>
<td><strong>Examples</strong></td>
<td>Examples are vivid, precise and clearly explained.</td>
<td>Examples are usually concrete, sometimes needs clarification.</td>
<td>Examples are abstract or not clearly defined.</td>
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<tr>
<td></td>
<td>Examples are original, logical and relevant</td>
<td>Examples are effective, but need more originality or thought.</td>
<td>Examples are sometimes confusing, leaving the listeners with questions.</td>
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<tr>
<td><strong>Speaking without hesitation</strong></td>
<td>Speaks very articulately without hesitation.</td>
<td>Speaks articulately, but sometimes hesitates.</td>
<td>Speaks articulately, but frequently hesitates.</td>
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<td></td>
<td>Never has the need for unnecessary pauses or hesitation when speaking.</td>
<td>Occasionally has the need for a long pause or moderate hesitation when speaking.</td>
<td>Frequently hesitates or has long, awkward pauses while speaking.</td>
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<td><strong>Tone</strong></td>
<td>Appropriate tone is consistent.</td>
<td>Appropriate tone is usually consistent.</td>
<td>Has difficulty using an appropriate tone.</td>
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<td>Speaks at the right pace to be clear.</td>
<td>Speaks at the right pace most of the time, but shows some nervousness.</td>
<td>Pace is too fast; nervous.</td>
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<td>Pronunciation of words is very clear and intent is apparent.</td>
<td>Pronunciation of words is usually clear, sometimes vague.</td>
<td>Pronunciation of words is difficult to understand; unclear.</td>
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<tr>
<td><strong>Being detail-oriented</strong></td>
<td>Is able to stay fully detail-oriented.</td>
<td>Is mostly good at being detail-oriented.</td>
<td>Has difficulty being detail-oriented.</td>
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<td></td>
<td>Always provides details which support the issue; is well organized.</td>
<td>Usually provides details which are supportive of the issue; displays good organizational skills.</td>
<td>Sometimes overlooks details that could be very beneficial to the issue; lacks organization.</td>
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<tr>
<td>INDICATORS</td>
<td>Very strong evidence of skill is present (5-4 points)</td>
<td>Moderate evidence of skill is present (3-2 points)</td>
<td>Strong evidence of skill is not present (1-0 points)</td>
<td>Points Earned</td>
<td>Weight</td>
<td>Total Score</td>
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<tr>
<td>Connecting and articulating facts and issues</td>
<td>Exemplary in connecting facts and issues and articulating how they impact the issue locally and globally.</td>
<td>Sufficient in connecting facts and issues and articulating how they impact the issue locally and globally.</td>
<td>Has difficulty with connecting facts and issues and articulating how they impact the issue locally and globally.</td>
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<td></td>
<td>• Possesses a strong knowledge base and is able to effectively articulate information regarding related facts and current issues.</td>
<td>• Possesses a good knowledge base and is able to, for the most part, articulate information regarding related facts and current issues.</td>
<td>• Possesses some knowledge base but is unable to articulate information regarding related facts and current issues.</td>
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<tr>
<td>Speaking unrehearsed (questions &amp; answers)</td>
<td>Speaks unrehearsed with comfort and ease.</td>
<td>Speaks unrehearsed mostly with comfort and ease, but sometimes seems nervous or unsure.</td>
<td>Shows nervousness or seems unprepared when speaking unrehearsed.</td>
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<td>• Is able to speak quickly with organized thoughts and concise answers.</td>
<td>• Is able to speak effectively, has to stop and think and some- times gets off focus.</td>
<td>• Seems to ramble or speaks before thinking.</td>
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**Oral Communications Total**

**Non-verbal Communication – 400 points**

**Attention (eye contact)**
- Eye contact constantly used as an effective connection.
- Constantly looks at the entire audience (90-100% of the time).
- Eye contact is mostly effective and consistent.
- Mostly looks around the audience (60-80% of the time).
- Eye contact does not always allow connection with the speaker.
- Occasionally looks at someone or some groups (less than 50% of the time).

**Mannerisms**
- Does not have distracting mannerisms that affect effectiveness.
- No nervous habits.
- Sometimes has distracting mannerisms that pull from the presentation.
- Sometimes exhibits nervous habits or ticks.
- Has mannerisms that pull from the effectiveness of the presentation.
- Displays some nervous habits – fidgets or anxious ticks.
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<tr>
<td>Gestures</td>
<td>▪ Gestures are purposeful and effective.</td>
<td>▪ Uses purposeful gestures.</td>
<td>▪ Occasionally gestures are used effectively.</td>
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<td>▪ Hand motions are expressive and used to emphasize talking points.</td>
<td>▪ Hands are sometimes used to express or emphasize.</td>
<td>▪ Hands are not used to emphasize talking points; hand motions are sometimes distracting.</td>
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<td>▪ Great posture (confident) with positive body language.</td>
<td>▪ Occasionally slumps; sometimes negative body language.</td>
<td>▪ Lacks positive body language; slumps.</td>
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</tbody>
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| Well-poised | ▪ Is extremely well-poised.                     | ▪ Usually is well-poised.                        | ▪ Isn’t always well-poised.                     |               |        |             |
|             | ▪ Poised and in control at all times            | ▪ Poised and in control most of the time; rarely loses composure | ▪ Sometimes seems to lose composure.            |               |        |             |

Non-verbal Communication Total Points
Oral Communication Total Points
Time Deduction *
NET TOTAL POINTS
RANK

* –1 point per second under 4 minutes or over 6 minutes, determined by the timekeepers