

**2013 Agricultural Communications CDE
Communications Quiz**

Contestant Name: _____ Score: _____

FFA Chapter: _____ Contestant No.: _____

Instructions: This quiz covers items from the AP Stylebook such as style, grammar, punctuation, capitalization, spelling and word usage. There are 25 questions, valued at one point each.

Multiple Choice: In the blank to the left of the question number, write the correct letter choice.

_____ 1. Which of the following is correct?

- A. "He forgot to feed the horses," Laura said.
- B. "He forgot to feed the horses", Laura said.
- C. "He forgot to feed the horses" said Laura.
- D. "He forgot to feed the horses." said Laura.

_____ 2. Which of the following is correctly used?

- A. groundkeeper
- B. grounds keeper
- C. grounds-keeper
- D. groundskeeper

_____ 3. You found a photo via Twitter that you would like to use in the publication you work for. You should do all of the following EXCEPT:

- A. Verify the authenticity of the photo
- B. Determine who controls the copyright of the material.
- C. Get permission from the content originator to use it.
- D. Re-tweet it.
- E. All of the above are correct.

_____ 4. Please select the correct photo caption choice.

- A. President Barak Obama delivers his policy on Iraq speech, Wednesday, Sept. 12, 2009, in Clinton, Iowa. (AP Photo/Charlie Neibergall)
- B. President Barak Obama, Wednesday, September 12, 2009, in Clinton, Iowa. (AP Photo/Charlie Neibergall)
- C. President Barak Obama delivers his policy on Iraq speech, Wednesday, September 12, 2009.
- D. President Barak Obama delivers his policy on Iraq speech, Wed. Sept. 12, 2009, in Clinton, IA. (Photo/Charlie Neibergall).

_____ 5. Please select the correct choice.

- A. 7 p.m.
- B. 7 P.M.
- C. 7 pm
- D. 7 PM

_____ 6. Please select the correct choice.

- A. sixthgrader
- B. 6th grader
- C. sixth grader
- D. sixth-grader

_____ 7. Which of the following things must a successful libel plaintiff prove?

- A. A defamatory statement was made.
- B. The defamatory statement is a matter of fact, not opinion.
- C. The defamatory statement is false.
- D. All of the above.

_____ 8. Which of the following is correct?

- A. She was the first girl governor of New Mexico.
- B. She was the first female governor of New Mexico.
- C. She was the first woman governor of New Mexico.
- D. She was the first lady governor of New Mexico.

_____ 9. Which of the following is correct?

- A. David presented his research to the Food and Agriculture Organization.
- B. David presented his research to the Food & Ag Organization.
- C. David presented his research to the Food and Agricultural Organization.
- D. David presented his research to the Food & Agricultural organization.

_____ 10. Which of the following is correct when using titles?

- A. The First Lady, Michelle Obama, will read to the children.
- B. The First lady, Michelle Obama, will read to the children.
- C. The First-Lady Michelle Obama, will read to the children.
- D. The first lady, Michelle Obama, will read to the children.

_____ 11. When writing a news article, when should USDA be used?

- A. Acceptable on first reference
- B. Acceptable on second reference, always use United States Department of Agriculture on first reference
- C. Never acceptable, always use USDA
- D. Only acceptable in quotations

_____ 12. Which of the following datelines is correct?

- A. DALLAS – Prime Minister Harold Wilson made a stop in Texas before returning to London.
- B. DALLAS, TX – Prime Minister Harold Wilson made a stop in Texas before returning to London.
- C. DALLAS, TEXAS – Prime Minister Harold Wilson made a stop in Texas before returning to London.
- D. Dallas, Texas – Prime Minister Harold Wilson made a stop in Texas before returning to London.

- _____ 13. Which of the following is correct?
- A. She has a Southern accent.
 - B. The cold front is moving east.
 - C. A storm system that developed in the Midwest is spreading eastward.
 - D. All of the above.
- _____ 14. In a photo caption, in what should be included?
- A. A date.
 - B. Names of people in the photo.
 - C. About two sentences describing what the photo is about.
 - D. All of the above.
- _____ 15. Which of the following types of statements are capable of defamatory meaning?
- A. Statements that accuse someone of being a criminal.
 - B. Statements that injure someone's professional reputation.
 - C. Statements that accuse someone of being insane.
 - D. All of the above.
- _____ 16. Which of the following is correct?
- A. Bill is a member of the Federal Farm Credit Board.
 - B. Bill is a member of the FFCB.
 - C. Bill is a member of the federal farm credit board.
 - D. Bill is a member of the Federal Farm Credit board.
- _____ 17. Which of the following is correct?
- A. The car traveled 5 miles per hour.
 - B. The car traveled five mph.
 - C. The car traveled five miles per hour.
 - D. The car traveled five miles-per-hour
- _____ 18. Which of the following is correct?
- A. Carly plans to join the work-force after he finishes college.
 - B. Carly plans to join the workforce after he finishes college.
 - C. Carly plans to join the work force after he finishes college.
 - D. Carly plans to join the workforce after he finishes college.
- _____ 19. Which of the following is correct?
- A. Mark's savings should increase 5%-7% by next fall.
 - B. Mark's savings should increase 5 to 7 percent by next fall.
 - C. Mark's savings should increase 5 percent to 7 percent by next fall.
 - D. Mark's savings should increase five to seven percent by next fall.

_____ 20. Which of the following is correct?

- A. The committee meeting will meet Dec. 16, 2013, to discuss the grant.
- B. The committee meetings will meet December 16, 2013, to discuss the grant.
- C. The committee meeting will meet Dec. 16, 2013 to discuss the grant.
- D. The committee meeting will meet December 16, 2013 to discuss the grant.

_____ 21. Which of the following is correct?

- A. Dr. David DeSilva is the dean.
- B. David DeSilva, Ph.D., is the dean.
- C. Doctor, David DeSilva, is the dean.
- D. Dr. DeSilva is the dean.

_____ 22. Which state is not abbreviated in datelines or stories?

- A. Alabama
- B. North Carolina
- C. California
- D. Ohio

_____ 23. Which of the following is correct?

- A. Mom, please give me dollar.
- B. The movie ticket cost \$6.
- C. \$7 was stuck to the bottom of the washing machine.
- D. Sally paid \$28,000 for her new car.

_____ 24. Which of the following is correct?

- A. Bill Gates pledged to make an eight to ten million dollar investment into new research for agriculture.
- B. Bill Gates pledged to make an Eight to 10 million dollar investment into new research for agriculture.
- C. Bill Gates pledged to make an \$8-10 million dollar investment into new research for agriculture.
- D. Bill Gates pledged to make an \$8 million to \$10 million investment into new research for agriculture.

**2014 Agricultural Communications CDE
Communications Quiz - key**

Participant Name: _____ Score: _____

FFA Chapter: _____ Participant No.: _____

Instructions: This quiz covers items from the AP Stylebook such as style, grammar, punctuation, capitalization, spelling and word usage. There are 25 questions, valued at one point each.

Multiple Choice: In the blank to the left of the question number, write the correct letter choice.

_____ 1. Which of the following is correct?

- A. A 100 KB computer has 102,400 bites of memory storage.
- B. A 100KB computer has 100,000 bites of memory storage.
- C. A 100KB computer has 102,400 bytes of memory storage.
- D. All of the above

_____ 2. Which of the following is correct when used in the body of a news story?

- A. CT
- B. Conn.
- C. CN
- D. Connecticut

_____ 3. Which of the following is the correct way to write a phone number?

- A. (806) 555-1234
- B. 806-555-1234
- C. 806.555.1234
- D. (806) 555.1234

_____ 4. Please select the correct choice

- A. Secretary of agriculture Tom Vilsack is scheduled to appear.
- B. Secretary of Agriculture Tom Vilsack is scheduled to appear.
- C. secretary of Agriculture Tom Vilsack is scheduled to appear.
- D. Secretary of the agricultural department Tom Vilsack is scheduled to appear.

_____ 5. Please select the correct choice.

- A. noon
- B. 12 p.m.
- C. 12 pm
- D. 12 noon

_____ 6. Please select the correct choice.

- A. The two companies who manage most farm insurance policies are in Ohio.
- B. The two companies that manage most farm insurance policies are in ohio.
- C. The two companies, which manage most farm insurance policies, are in Ohio.
- D. The two companies whom manage most farm insurance policies are in ohio.

_____ 7. Which of the following is spelled correctly?

- A. conscientious
- B. conscientous
- C. consceintious
- D. consientious

_____ 8. Which of the following is spelled correctly?

- A. Liason
- B. Liasion
- C. Liaison
- D. Liaisen

_____ 9. Which of the following is correct?

- A. The College of Agriculture raised their tuition.
- B. The College of Agriculture raised its tuition.
- C. The College of Agriculture raised there tuition.
- D. The College of Agriculture raised it's tuition.

_____ 10. Which of the following is correct?

- A. The 4-year-old girl went to preschool.
- B. The 4 year old girl went to preschool.
- C. The four-year-old girl went to preschool.
- D. The four year old girl went to preschool.

_____ 11. Which of the following is the correct use of a title?

- A. congressman John Boehner
- B. Rep. John Boehner
- C. Cong. John Boehner
- D. John Boehner, U.S. Rep.

_____ 12. The FFA chapter met biannually. How often did it meet?

- A. Twice a year.
- B. Once every other year.
- C. Only on even numbered years.
- D. Every year.

_____ 13. Which of the following is preferred when referring to General Motors, Ford and Chrysler collectively?

- A. Big Dealers
- B. Big Detroit three
- C. Detroit Three
- D. Detroit-3

_____ 14. Which of the following is correct?

- A. She had bright blonde hair.
- B. He is a blonde.
- C. She is a blonde
- D. She is a blond

_____ 15. Students were very excited for the night of the _____ showing of “Farmland.”

- A. Premiere
- B. Premier
- C. Primer
- D. All of the above

_____ 16. Which of the following is correct?

- A. After the stock market crashed wall street went crazy.
- B. After the stock market crashed Wall St. went crazy
- C. After the stock market crashed wall Street went crazy.
- D. After the stock market crashed, Wall Street went crazy.

_____ 17. Which of the following is the correct way to abbreviate United States of America?

- A. US
- B. U.S.A.
- C. USA
- D. US of A

_____ 18. Which of the following is correct?

- A. The tractor traveled 7 miles per hour.
- B. The tractor traveled seven miles per hour.
- C. The tractor traveled 7 mph.
- D. The tractor traveled seven miles-per-hour

_____ 19. Which of the following is correct?

- A. “It was a draw,” she said. “They both get As.”
- B. “It was a draw,” she said. “They both get A’s.”
- C. “It was a draw” she said. “They both get A.”
- D. “It was a draw,” she said. “they both get a’s.”

_____ 20. Which of the following is preferred when referencing academic degrees?

- A. Doctor of Education Steve Brown is the National FFA Advisor.
- B. Dr. Steve Brown, phd. is the National FFA Advisor.
- C. Steve Brown, who has a doctorate of education, is the National FFA Advisor.
- D. Steve Brown, education doctor, is the National FFA advisor

- _____ 21. What is the definition of Hispanic?
- A. Anyone who speaks Spanish
 - B. People from the island of Hispaniola
 - C. A person who is from a Spanish-speaking land or culture.
 - D. All of the above.
- _____ 22. Since the _____ the number of girls in FFA has grown
- A. 1969
 - B. 1970s
 - C. 1970's
 - D. 1980s
- _____ 23. The _____ produces the most Maple Syrup?
- A. North East
 - B. Northeast
 - C. northeast
 - D. NorthEast
- _____ 24. Which of the following is correct?
- A. The book cost four dollars.
 - B. Dad, please give me dollar.
 - C. \$4 are floating in the fountain.
 - D. He said \$500,000 is what they need to build the barn.
- _____ 25. Genetically Engineered crops can help to end hunger in _____.
- A. nonaligned countries
 - B. Third World countries
 - C. developing nations
 - D. Developing Nations

**2015 Agricultural Communications CDE
Communications Quiz**

Contestant Name: _____ Score: _____

FFA Chapter: _____ Contestant No.: _____

Instructions: This quiz covers items from the AP Stylebook such as style, grammar, punctuation, capitalization, spelling and word usage. There are 25 questions, valued at one point each.

Multiple Choice: In the blank to the left of the question number, write the correct letter choice.

___A___ 1. The homecoming parade route was _____ long.

- A. 3-miles
- B. three miles
- C. three-miles
- D. 3 miles

___D___ 2. Which of the following is correct when used in the body of a news story?

- A. Louisville
- B. Louisville, KY
- C. Louisville in Kentucky
- D. Louisville, Kentucky

___A___ 3. The president, _____ spoke at the 2012 conference, received an award

- A. who
- B. that
- C. which
- D. whom

___D___ 4. The winner was a 19-year-old _____

- A. youth
- B. boy
- C. adult
- D. man

___A___ 5. Please select the correct choice.

- A. midnight
- B. 12 p.m.
- C. 12 pm
- D. 12 midnight

- ___D___ 6. On second reference in a story, what is the correct way to refer to the Food and Agriculture Organization?
- A. United Nations agency
 - B. FDA
 - C. Food and Agriculture Organization
 - D. FAO
- ___C___ 7. Which of the following is spelled correctly?
- A. acomodate
 - B. accomodate
 - C. accommodate
 - D. acommodate
- ___A___ 8. The national flag flew at _____ on government buildings to mourn the dead.
- A. half-staff
 - B. half-mast
 - C. half-pole
 - D. half-moon
- ___B___ 9. Which of the following is correct?
- A. The National FFA was formed in Kansas City in November 1928
 - B. The National FFA was formed in Kansas City, Missouri, in November 1928
 - C. The National FFA was formed in Kansas City, Mo, in November 1928
 - D. The National FFA was formed in Kansas City, Missouri, in November, 1928
- ___B___ 10. Which of the following is the correct way to write an Internet Protocol address?
- A. 9555551234
 - B. 95.52.34.78
 - C. 955.523.4785
 - D. 955-523-1234
- ___C___ 11. Which of the following is the correct use of a proper company name?
- A. Conagra Foods
 - B. The Coca-cola Company
 - C. Eli Lilly and Co.
 - D. exxon mobil Corp.
- ___C___ 12. What is the correct abbreviation for the United States of America?
- A. U.S.A.
 - B. US of A
 - C. USA
 - D. US.A

___B___ 13. Which of the following is spelled correctly?

- A. Principapal
- B. Principal
- C. Princaple
- D. Prenciple

___D___ 14. The organization met semimonthly. How often did it meet?

- A. Every other month.
- B. Every month.
- C. Every six months.
- D. Twice a month.

___A___ 15. In general, AP style uses _____ on second reference in a story.

- A. Last name only
- B. First and last name
- C. Courtesy title and last name
- D. First initial and last name

___B___ 16. Which of the following is correct?

- A. The book cost four dollars.
- B. The book cost \$4.
- C. The book cost \$4 dollars.
- D. The book cost \$four.

___D___ 17. The word good is what part of speech?

- A. noun
- B. adverb
- C. verb
- D. adjective

___B___ 18. Which of the following is correct?

- A. Lunch will be served at 12:00 a.m.
- B. Lunch will be served at noon.
- C. Lunch will be served at 12 noon.
- D. Lunch will be served at 12 p.m.

___C___ 19. Which of the following is the correct combination of a singular word and it's plural?

- A. Roof, rooves
- B. Potato, potatos
- C. VIP, VIPs
- D. 1990, 1990's

___A___ 20. Which of the following is preferred on first reference of a military title?

- A. Lieutenant General Luke Davis was the keynote speaker.
- B. The keynote speech was given by Luke Davis, lieutenant general.
- C. Luke Davis, Lieutenant General, was the keynote speaker.
- D. Lt. Gen Luke Davis was the keynote speaker.

___C___ 21. Up to 5 million elephants roamed _____ Africa about 70 years ago.

- A. sub-saharan
- B. Sub-Saharan
- C. sub-Saharan
- D. subsaharan

___A___ 22. Which word is spelled correctly?

- A. inoculate
- B. inocent
- C. intelligance
- D. indespensible

___B___ 23. The Appalachian Mountains are located in _____ North America.

- A. Western
- B. Eastern
- C. Southern
- D. Northern

___D___ 24. Which of the following is NOT a weather term?

- A. flood
- B. tsunami
- C. monsoon
- D. revolution

___D___ 25. Smartphones have created a visual language through photos, videos, and _____.

- A. E-mojis
- B. e-mojis
- C. Emojis
- D. emojis

**2016 Agricultural Communications CDE
Communications Quiz**

Contestant Name: _____ Score: _____

FFA Chapter: _____ Contestant No.: _____

Instructions: This quiz covers items from the AP Stylebook such as style, grammar, punctuation, capitalization, spelling and word usage. There are 25 questions, valued at one point each.

Multiple Choice: In the blank to the left of the question number, write the correct letter choice.

_____ 1. Which of the following is correct?

- A. An Agricultural Education program is made up of three integrated parts.
- B. An Agricultural education program is made up of 3 integrated parts.
- C. An agricultural education program is made up of 3 integrated parts.
- D. An agricultural education program is made up of three integrated parts.**

_____ 2. Which state name is never abbreviated in a news story?

- A. Massachusetts
- B. **Iowa**
- C. Illinois
- D. New York

_____ 3. What is the correct definition of epidemic?

- A. The rapid spreading of disease in a certain population.**
- B. The point of the Earth's surface above the focus of an earthquake
- C. A disease named after a geographical area.
- D. A virus that causes a severe and often fatal illness

_____ 4. Which sentence is INCORRECT?

- A. The students could use either door.
- B. There were students on both sides of the door.
- C. There were students on each side of the door.
- D. There were students on either side of the door.**

_____ 5. Abbreviations or acronyms should be _____.

- A. always used
- B. only used if it is a government agency
- C. only used in headlines
- D. rarely used**

- _____ 6. Denise said she had an _____ with Joanne.
- A. arguemint
 - B. argument**
 - C. argumant
 - D. arguement
- _____ 7. Which of the following is spelled correctly?
- A. **consensus**
 - B. concensus
 - C. consencus
 - D. consenssus
- _____ 8. The Loch Ness monster is believed to be a dinosaur that is still in _____.
- A. existanc
 - B. existance
 - C. **existence**
 - D. existanse
- _____ 9. Please select the correct sentence.
- A. **Tom Vilsack is the 30th Secretary of Agriculture.**
 - B. Tom Vilseck is 30th Secretary of agriculture.
 - C. Tom Vilsack is the thirtieth secretary of agriculture.
 - D. Tom Vilsack is the 30th Secretary of Agriculture.
- _____ 10. Emma Morano of Italy, the oldest woman in the world, is _____.
- A. 116
 - B. 116-years-old**
 - C. One hundred and sixteen years old
 - D. 116 years of age
- _____ 11. Sarah traveled _____ than Steve to attend the convention
- A. longer
 - B. further
 - C. wider
 - D. farther**
- _____ 12. The awards ceremony will be held _____.
- A. Friday**
 - B. on Friday
 - C. at Oct. 23
 - D. over Friday

- _____ 13. With the rise of photos, _____ and video snippets, “visual” has become a language of its own embraced by companies.
- A. E-mojis
 - B. e-mojis
 - C. emojis**
 - D. Emojis
- _____ 14. Which country is NOT part of the Middle East?
- A. Afghanistan
 - B. Egypt
 - C. Italy**
 - D. Syria
- _____ 15. Which sentence is correct?
- A. National FFA Association President Taylor McNeel is from Ark.
 - B. Taylor McNeel, National President of the FFA Association, is from Arkansas.
 - C. National ffa president Taylor McNeel is from Arkansas.
 - D. National FFA Association President Taylor McNeel is from Arkansas.**
- _____ 16. How is United States of America abbreviated?
- A. Never abbreviate United States of America
 - B. USA**
 - C. U.S.A
 - D. US of A.
- _____ 17. How many local FFA chapters currently exist?
- A. 7757
 - B. Seven thousand, seven hundred, fifty-seven
 - C. 7,757**
 - D. Over seven thousand
- _____ 18. What is b-roll?
- A. A gradual increase in sound.
 - B. Supporting video shots used to provide context.**
 - C. Broadcast delivered in real time.
 - D. Snippet of sound of someone talking.
- _____ 19. Which sentence is correct?
- A. The team, that finished first, was from Ohio
 - B. The team which finished first was from Ohio
 - C. The team what finished first was from Ohio
 - D. The team, which finished first, was from Ohio**

_____ 20. Select the correct spelling

- A. foreign**
- B. foriegn
- C. foregn
- D. foreign

_____ 21. What is NATO an abbreviation for?

- A. North American Trade Organization
- B. North Atlantic Treaty Organization**
- C. New Association for Trade Opportunities
- D. North Africa Tourist Opportunities

_____ 22. The inauguration took place on the steps of the _____.

- A. capital
- B. capitol
- C. Capital
- D. Capitol**

_____ 23. The committee decided to withdraw _____ agenda item.

- A. its**
- B. their
- C. it's
- D. they're

_____ 24. The _____ is a decentralized, worldwide network of computers and devices that can communicate with each other.

- A. intranet
- B. internet**
- C. Google
- D. Facebook

_____ 25. _____ was the keynote speaker at the conference.

- A. Mrs. Janet Wazowski, who has a doctorate in psychology,
- B. Ms. Wazowski, a psychology doctor,
- C. Janet Wazowski, who has a doctorate in psychology.**
- D. Miss. Wazowski, doctorate,

**2017 Agricultural Communications CDE
Communications Quiz - KEY**

Contestant Name: _____ Score: _____

FFA Chapter: _____ Contestant
No.: _____

Instructions: This quiz covers items from the Ag Communications CDE reference list and the AP Stylebook. There are 25 questions, valued at one point each.

Multiple Choice: In the blank to the left of the question number, write the correct letter choice.

_____ 1. Effective writing uses _____.

- A. **Active voice.**
- B. Conversational voice.
- C. Professional voice.
- D. Passive voice.

_____ 2. Hurricane Irma hit the Florida coast in September. _____ winds exceeded 160 mph.

- A. Her
- B. His
- C. **Its**
- D. Their

_____ 3. What color does not make up CMYK colors?

- A. yellow
- B. black
- C. **maroon**
- D. cyan

_____ 4. The _____ led American forces into Iraq.

- A. US Army
- B. **U.S. Army**
- C. USA Army
- D. Army

_____ 5. Please select the correct sentence.

- A. National FFA Association Secretary Victoria Harris is from Florida.
- B. Victoria Harris, National Secretary of the FFA Association, is from Florida.
- C. National ffa secretary Victoria Harris is from Florida.
- D. **National FFA Organization Secretary Victoria Harris is from Florida.**

_____ 6. What is the purpose of a lead?

- A. To keep the line spacing consistent
- B. To add flowery language to the story
- C. **To hook the reader**
- D. To find a topic to write about

_____ 7. The television station _____ the public service announcement yesterday.

- A. **broadcast**
- B. broadcasted
- C. broadcastored
- D. broad-casted

_____ 8. Why is the inverted pyramid used in news writing?

- A. **It allows readers to leave at any point in the story.**
- B. It keeps the reader engaged by placing the most important information at the end of the story.
- C. It allows for more organized storytelling when multiple sources are quoted.
- D. It is easier to incorporate the story into a visual layout.

_____ 9. Boldface, reasonable letter size, and bullet points all increase the _____ of visual aids.

- A. **Readability**
- B. Read
- C. Readibility
- D. Readebility

_____ 10. Please select the correct sentence.

- A. The final general session of the National FFA Convention will begin at 1:30 PM EST.
- B. **The final general session of the National FFA Convention will begin at 1:30 p.m. EST.**
- C. The Final general session of the National FFA Convention will begin at 1:30 PM EST.
- D. The Final General Session of the National FFA Convention will begin at 1:30 PM.

_____ 11. Bias is permissible in _____.

- A. news writing
- B. feature writing
- C. **promotional writing**
- D. all forms of media writing

_____ 12. JPG is short for _____.

- A. Justified Picture Enhanced Graphic
- B. **Joint Photographic Experts Group**
- C. Juxtaposed Photo Graphic
- D. Joint Pixel Grouping

- _____ 13. Stories written for _____ use a more conversational tone.
- A. magazines
 - B. press releases
 - C. newspapers
 - D. **radio**
- _____ 14. It is important to consider _____ while writing.
- A. Audience, channel and media
 - B. **Audience, key message and channel**
 - C. Demographics, psychographics and thesis statement
 - D. Demographics, psychographics and infographics
- _____ 15. _____ is an effective strategy to keep readers engaged.
- A. Short paragraphs
 - B. Use of direct quotes
 - C. Varied sentence length
 - D. **All of the above**
- _____ 16. Taylor Rogers, _____, is a senior studying agricultural communications.
- A. twenty-two years old
 - B. twenty-two-years-old
 - C. **22**
 - D. twenty-two-year-old
- _____ 17. The abbreviation _____ means that a copy of the letter is being sent to another person.
- A. encl.
 - B. **cc**
 - C. att.
 - D. P.S.
- _____ 18. Please select the correct sentence.
- A. The American flag is red, white, and blue.
 - B. The American Flag is red, white, and blue.
 - C. The American flag is Red, White and Blue.
 - D. **The American flag is red, white and blue.**
- _____ 19. Stories written for _____ are typically the shortest.
- A. Newspapers
 - B. **Television**
 - C. Blogs
 - D. Magazines

_____ 20. A news lead is typically comprised of _____.

- A. Larger and bolder text than the rest of the story
- B. A referral for someone to interview
- C. Who, what, where, when, how and why**
- D. A series of questions

_____ 21. Which is NOT a demographic characteristic?

- A. Lifestyle (interests and activities)**
- B. Age
- C. Gender
- D. Geographic location

_____ 22. Promotional writing should always _____.

- A. Include a call to action**
- B. Include a direct quote
- C. Include multiple sources
- D. Be written in third person

_____ 23. Please select the correct sentence.

- A. Forty-five freshmen will attend the football game tonight.**
- B. 45 freshmen will attend the football game tonight.
- C. Forty-five freshman will attend the football game tonight.
- D. 45 (forty-five) freshmen will attend the football game tonight.

_____ 24. What is the current membership of the National FFA Organization?

- A. 649355
- B. 649,355**
- C. Over one half million
- D. Six hundred forty-nine thousand and three hundred fifty-five

_____ 25. AP in journalism stands for what organization

- A. American Press
- B. Advanced Placement
- C. Agricultural Press
- D. Associated Press**