



WASHINGTON LEADERSHIP CONFERENCE



WHAT IS WASHINGTON LEADERSHIP CONFERENCE (WLC)?

- 5 day leadership conference in Washington, D.C.
- Up to 370 student participants per week
- At the end of the week, members leave with a Living to Serve Plan they can implement in their communities.
- The conference will take place at the Omni Shoreham Hotel.



TENNESSEE CHARTER BUS TRIP

- July 15-21
- Charter bus pick up stops in Jackson, Nashville and Knoxville on Monday, July 15th.
- Overnight stay in Virginia before arriving in D.C. on Tuesday morning.





TUESDAY AT WLC IN 2023





WHAT DO STUDENTS AND ADVISORS SEE WHILE ON THE WLC NIGHT TOUR?

The Lincoln Memorial



The Korean War Memorial



The Vietnam War Memorial

The World War II Memorial

The Jefferson Memorial

The Franklin D. Roosevelt Memorial



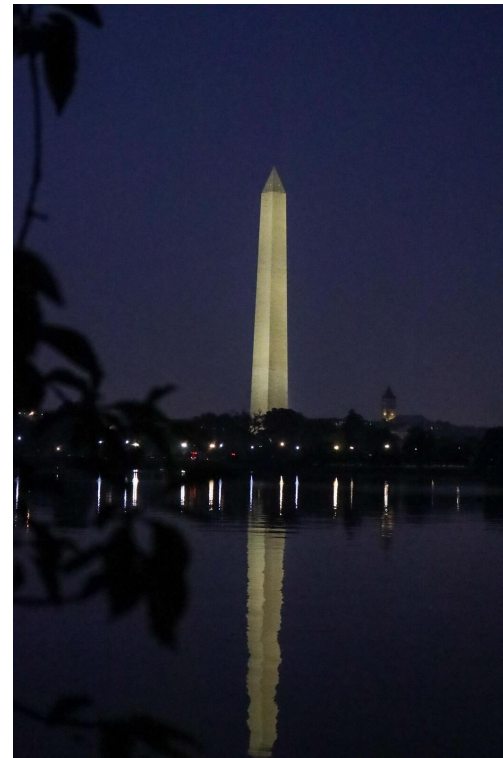
The Martin Luther King Jr. Memorial

The Marine Corps War Memorial





WEDNESDAY AT WLC IN 2023





THURSDAY: WE

City Visit – Capitol Hill

- Draw from the experience at Capitol (or surrounding buildings) and Congressional Visits





WHAT CAN STUDENTS EXPERIENCE WHILE VISITING THE U.S. CAPITOL?

The Botanical Gardens

The Library of Congress

The Supreme Court

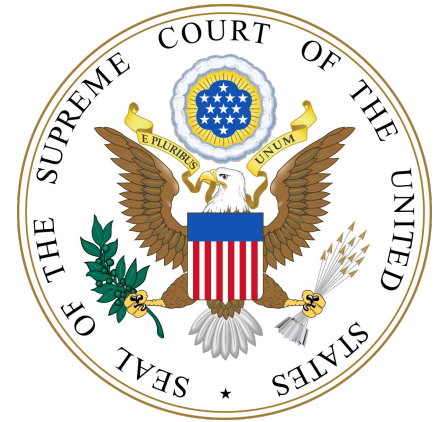
Tour of the United States Capitol

Visits to engage with Legislators



UNITED STATES
BOTANIC GARDEN

LIBRARY
LIBRARY
OF CONGRESS



U.S. CAPITOL
visitor center



THURSDAY AT WLC IN 2023





FRIDAY: DO

City Visit – Arlington National Cemetery

- Students will explore the beliefs and values of those who have made the ultimate sacrifice
- Students will reflect on their own personal beliefs and values and apply those to their LTS plans
- Set at least three SMART goals for their Living To Serve plan.
- Identify community partners for their LTS plan.
- Create a timeline for their LTS plan.
- Determine action steps and materials for their LTS plan.
- Outline their LTS plan



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WHAT DO STUDENTS EXPERIENCE WHILE VISITING ARLINGTON NATIONAL CEMETERY?

The Changing of the Guard at the

Tomb of the Unknown Soldier

The Eternal Flame

The resting ground of more than

400,000 servicemen and women





FRIDAY AT WLC IN 2023





SATURDAY: SERVE

City Visit – National Mall Museums

- Draw from the experience of being at one of the National Mall Museums (either National Gallery of Art or Smithsonian National Museum of Natural History)



HOW DO STUDENTS SERVE WHILE AT WASHINGTON LEADERSHIP CONFERENCE?

Students take place in the Meals of Hope project to conclude their week at WLC. Founded in 2007, Meals of Hope has packed over 80 million meals that have been donated to communities in need across the nation and around the world. By hosting meal packing events across the country, and operating 15 food pantries in Southwest Florida, Meals of Hope has a local and global reach. Each week, participants of the Washington Leadership Conference pack 50,000-60,000 meals that go directly back to families in the D.C. area.





WHAT DO STUDENTS EXPERIENCE WHILE VISITING THE NATIONAL MALL?

National
Gallery of Art



NATIONAL
MUSEUM
OF THE
AMERICAN
INDIAN

UNITED STATES
HOLOCAUST
MEMORIAL
MUSEUM

NATIONAL
MUSEUM *of*
**NATURAL
HISTORY**



SATURDAY AT WLC IN 2023





2023 STUDENT PARTICIPANT QUOTES

“My experience at WLC helped me become more confident in my ability to build lasting connections and make a positive impact on others.”

“WLC did not only change me as a leader but it also changed me as a person. I am forever thankful for the friends I made and my CG leader. They changed me for the better.”

“WLC has provided me the knowledge and skills that I need to be a changemaker in my community and truly leave my mark.”

“WLC was a once in a lifetime, incredibly eye opening experience which has helped me to understand the impact I can leave on the world.”

“WLC is an eye-opening experience that helped me gain confidence, meet new people, take action, and serve others.”

“I came into this thinking it was going to be like every other conference but this conference was a whole other level!! It's truly life-changing.”

“WLC gave me an experience that I didn't know I needed in order to become a strong leader in my community and a better version of myself.”



WHAT DO ADVISORS EXPERIENCE AT WASHINGTON LEADERSHIP CONFERENCE?

All offsite visits

with students....

and more! In 2023,

advisors visited the

following locations:

- The Smithsonian Zoo
- The Botanic Gardens
- Ford's Theater
- Eastern Market
- The Sunset Parade
- The United States Archives
- The Old Clock Tower
- The Postage Museum
- ARTEC House



Advisors learn at WLC too! We are proud to offer professional development workshops and documentation. In 2023, advisors participated in workshops that covered these topics:

- **Local Advocacy**
- **Teaching Sustainable Agriculture**
- **Exploring Choice Boards**
- **National FFA Teacher Resources**
- **Exploring the FFA Brand**
- **Branding the WLC Experience**
- **Fundraising**
- **Alumni Development**



ADVISORS AT WLC IN 2023





2023 ADVISOR PARTICIPANT QUOTES

“WLC allows students to learn leadership qualities in the capital of our nation all the while experiencing the rich history that this nation holds. Students are also able to interact with FFA members across the nation allowing them to learn social and communication skills.”

“WLC empowers students to step up as leaders in their communities upon their return home and use their voices to advocate for people and agriculture as they become catalysts of change. WLC equips students to fight apathy.”

“The Washington Leadership Conference gives our students opportunities to build relationships with FFA members from across the U.S. Through this experience they are developing LTS plans that can make a positive impact in their community as well as their personal & professional networks.”

“A very meaningful, enjoyable experience that every FFA advisor needs to be a part of.”



QUESTIONS?

REACH OUT TO WLC@FFA.ORG